

FOR IMMEDIATE RELEASE

A unique experience!



Sanair's Rally Triple Crown



Saint-Jean-sur-Richelieu – Offering a complete experience to the Quebec's rally teams. The Quebec's Rally Championship (QRC), the Sports Motor Car Club (SMCC) and the Club Autos Sport La Licorne (CASLL) have decided to gather their forces by organizing 3 rallies in one weekend. The traditional (performance type) Rally of Sanair and the driving and codriving schools will take place on April 21st and 22nd, at the Sanair motorsports complex, as well as a Rally X (rally-school) and, for the first time this year, a navigation type rally.

Making the most of the convivial aspect of this event, and of this sport, the teams that were planning to register to one discipline are invited to gather with other teams to form multidisciplinary teams. The organizers are setting up a Triple Crown, which means a compilation of the results obtained in each of the 3 events. One team will be composed of 3 small teams (6 participants maximum), each team will register to one of the 3 challenges (even though, for the craziest, one team could register to the 3 events and compete during 30 hours), with 3 different cars or with the same one. At the end of the week-end, the team who has the best result for the combined challenges will win the Triple Crown of Sanair's Rally 2012.

The Triple Crown evokes, in the rally community, the past season's spectacular results of Antoine L'Estage and Nathalie Richard. Being the first Quebecers to win the prestigious Rally Triple Crown on the continent, by winning during one season (2010) the Canadian Champion title, North American Champion title and The Rally-America Serie Champion title, is remarkable and unique. « I think supporting this regional project is a great initiative to get people to discover rally in Quebec because the rally school concept (Rally X) is allowing newcomers to learn, and navigation rally does not imply any requirements in particular (except a car in good condition) and it is accessible to all. It is with great pleasure that I support this project and I hope it gets a lot of success! » says Antoine L'Estage.

The main goal was for people to discover or rediscover the adrenaline rush and the thrill that this kind of sport generates. This is the perfect opportunity for the regular competitors from one or the other discipline to

challenge their entourage (lover, crew member, sponsor, supporter, former team member, etc.) to join them and be a part of this experience over the weekend! « I've been thinking about his concept for a long time. To live the rally experience, share this passion and open this discipline to others, and now, with the collaboration of Maxime Méconse, Yves Michaud and Nancy Guilbert, this becomes a concrete event. We believe that this concept can only have positive repercussions on our sport. With the support of this edition's participants, we already feel like the concept could expand and become the « Rally Happening » of the season by integrating, among others, road circuit testing, merchandise presentation and information sessions on road safety. We are really excited and hope to get all the support necessary for the accomplishment and development of this Triple Crown! » mentions Éric Tremblay, QRC's president.

Usual competitors, older ones, second or third generation, curious people, fans of Antoine L'Estage, you are all invited and we are waiting for you for this unique rally event, on April 21st and 22nd at the Sanair motorsports complex (in Saint-Pie, Montérégie). You will find the complete presentation of the Sanair Rally in the latest edition of Pole-Position magazine, available in kiosk. For all the details, schedule and registration mode, visit : www.couperallye.com, www.smccrally.com, [facebook.com/Club Auto Sport La Licorne](https://facebook.com/ClubAutoSportLaLicorne).

- 30 -

Communication's agent :

Nancy Guilbert

514-591-0219

rallye_nancy@hotmail.com